



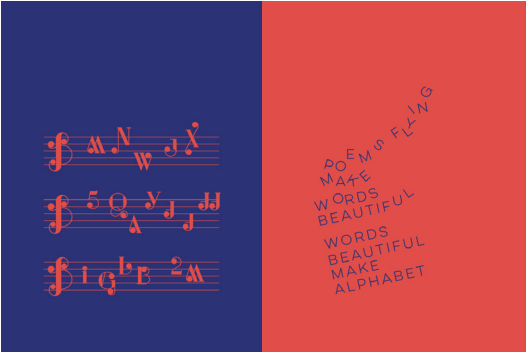
Alphabet letters seem simply known by people as the components of language, and type as the appearance of writing, but they are obviously powerful to express words, ideas visually and meaningful in human history. Type is timeless but changing always from the very first Black Letters to Roman with straight lines and regular curves; and then gradually changing from Baskerville to modern type as famous Futura. Inspired by the innovation of type history, I would like to tell a very short story in my book about the typefaces and the alphabet letters which contain hidden specific characters with the title of the book “The story of Alphabet”.

At the beginning, the idea came up accidentally in the weekly workshop which was probably based on the natural creativity and inspiration of Typography lecture. The workshop gave me another perspective of the typefaces, it means that each line, curve or angle has specific intension and then the collaboration of those created a very beautiful graphic. That’s how the designs were coming out.

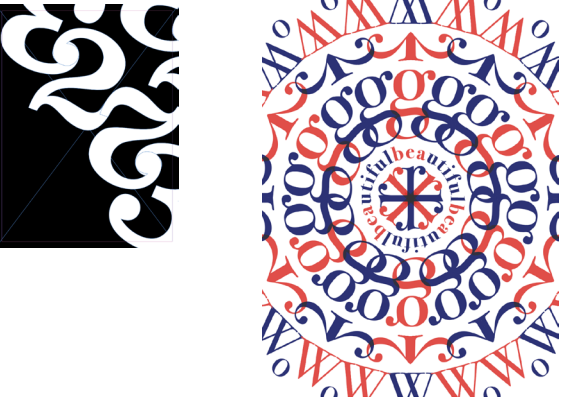
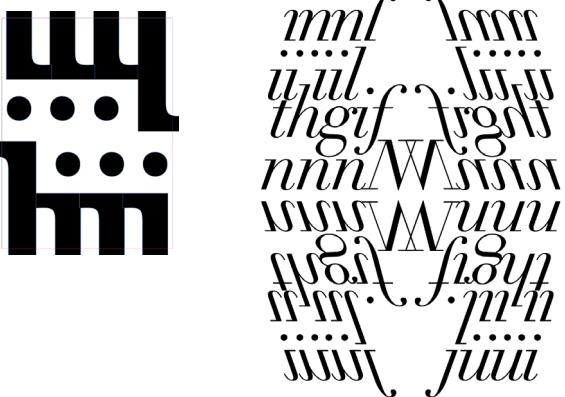
Regarding the book, firstly, about the colors, I love to use the basic color tone with significant contrast for my book, which reflect the contrast of typefaces among the classical serif, the soft script and the modern sans. Secondly, according to what I had done in class, I developed them to match with what I want to indicate in the book. For instance, the arrangement of the letter D & B which is very abstract with the interior and exterior of them, was developed to indicate the typical family of typeface with Bold, Condensed and Italic font.



Typefaces is not only used for practical writing or forming language but also for people express their emotion. To be more precise, the writers, composers use typefaces to visually transfer their emotions into the novels, poems or songs. Therefore, in order to emphasis that idea, I visualized the alphabet letters in graphic art with the shape of music melody and poem.



The curves of typefaces originally are shaped from the hand writing of human, they are beautiful but strong especially when they stay together. Thus, they inspired me to create the pattern “Beautiful” and the mirror “Fight” by the Serif typefaces.



In contrast to the disciplined alignment, I broke the rule by using the symbols and arranging randomly in order to make the vibes and the characters of typefaces which are freedom and love.

The book ends with very short story but each page indicates visually the ability the typefaces which are powerful than just writing.

